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**SOUTHEASTERN INFORMS  
2008 ANNUAL MEETING**

**Wednesday, October 1  
Thursday, October 2  
and  
Friday, October 3**

**THE PROGRAM CHRONOLOGICALLY**

**Wednesday, October 1**

**3:00PM**

**REGISTRATION**

*3:00PM to 6:00 PM*

*Mezzanine West*

## Thursday, October 2

**7:30AM**

**REGISTRATION**

*7:30AM to 1:00 PM*

*Mezzanine West*

**CONTINENTAL  
BREAKFAST**

*7:30AM to 7:45 AM*

*Mezzanine West*

**EXHIBITS**

*7:30AM to 12:30 PM*

*Mezzanine West*

**PLACEMENT**

*7:30AM to 1:00 PM*

*Mezzanine West*

**8:00AM**

**[SP1] PANEL: IS THE  
QUALITY OF THE  
AMERICAN  
UNDERGRADUATE  
EDUCATION  
DECLINING?: WHAT  
RESPONSIBILITY DO  
FACULTY HAVE FOR  
MAINTAINING  
QUALITY?**

*8:00AM to 9:30 AM*

*Arcadian 1-2*

**Moderators**

*Robert L. Andrews,*

*Virginia Commonwealth University*

*Wilma Andrews,*

*Virginia Commonwealth University*

**Panelists**

*Jonathan Allan Andrews, Naval*

*Surface Warfare Center*

*William B. Carper, University*

*of West Florida,*

**[SP2] WORKSHOP:  
STUDENT MANAGED FUND :  
HOW TO DEVELOP AND  
TEACH A SMF  
COURSE**

*8:00AM to 9:30 AM*

*East Ballroom*

**Coordinator**

*Larry A. Lynch, Roanoke College*

**[EI1] EDUCATIONAL  
INNOVATION POTPOURRI**

8:00AM to 9:30 AM *Arcadian 6*

**Chairperson**

*David P. Cook, Old Dominion University*

Quality Management Paradigm in Higher  
Education

*David P. Cook, Old Dominion University*

Energize Your Classroom: Service  
Learning

*Michelle Hagadorn, Roanoke College*

*Sharon C. Gibbs, Roanoke College*

*Charles M. Smith, Roanoke College*

Challenges in Teaching Economic Finance  
and Marketing Online and Suggested  
Solutions

*Ramin Cooper Maysami, University of  
North Carolina at Pembroke*

*Christopher Ziemnowicz, University of  
North Carolina at Pembroke*

**Discussants**

*Michelle Hagadorn, Roanoke College*

*David P. Cook, Old Dominion University*

*Elisabeth Gilster Velazquez,  
Roanoke College*

**[EP1] ETHICS IN BUSINESS  
EDUCATION**

8:00AM to 9:30 AM *Atlantic View II*

**Chairperson**

*Michael C. Shurden, Lander University*

Ethics in Business Education: Progress  
Report

*Susan B. Shurden, Lander University*

*Michael C. Shurden, Lander University*

*Juan R. Santandreu, Lander University*

Fighting Plagiarism in the Business  
Communications Classroom: One  
Professor's Arsenal

*Abigail H. O'Connor,  
Longwood University*

**Discussants**

*Marilyn Smith, Winthrop University*

*Mark A. Mitchell,  
Coastal Carolina University*

**[FI1] SPECIAL TOPICS IN  
ECONOMICS**

8:00AM to 9:30 AM *West A*

**Chairperson**

*Shabnam Mousavi, Georgia  
State University*

Non-Expected Utility Theory and  
Behavioral Findings

*Shabnam Mousavi, Georgia  
State University*

*Reza Kheirandish, Clayton  
State University*

When Did Inflation Become More  
Volatile and Why?

*Charles B. Pfitzner, Randolph-  
Macon College*

*Steven D. Lang, Randolph-Macon College*

**Discussants**

*Charles B. Pfitzner,*

*Randolph-Macon College*

*Shabnam Mousavi,*

*Georgia State University*

**[IT1] CURRICULUM  
DESIGNS AND STRATEGIES  
FOR INFORMATION  
SYSTEMS**

8:00AM to 9:30 AM *West B*

**Chairperson**

*Sally W. Gilfillan, Longwood University*

Critical Success Factors in the  
Management of a Service-Oriented  
Architecture Strategy

*James P. Lawler, Pace University  
- New York*

Curriculum Recommendations for  
Information Technology Related Degrees

*Cheryl Aasheim, Georgia  
Southern University*

*Lixin Li, Georgia Southern University*

Undergraduate Course in Data  
Warehousing An

*Jeff Pittges, Radford University*

**Discussants**

*Richard A. Fulton, Troy University*

*James P. Lawler, Pace University*

- New York

*Sally W. Gilfillan, Longwood University*

**[PS1] ETHICS POTPOURRI**

8:00AM to 9:30 AM *Water's Edge*

**Chairperson**

*Robert D. Nale, Coastal*

*Carolina University*

Current Trends in Business Ethics  
Research

*Igor Tomic, St. John's University*

*John P. Angelidis, St. John's University*

*Nabil A. Ibrahim, Augusta*

*State University*

Cyberstalking at a Mid-Atlantic  
University: A Proposal

*Karen L. Pullet, Robert*

*Morris University*

*Daniel R. Rota, Robert Morris University*

*Tom Swan*

*John C. Turchek, Robert*

*Morris University*

Consumer Perspectives of Implanted

Radio Frequency Identification (RFID)

Devices for Medical Information Retrieval

*Andrew S. Jensen, University of North*

*Carolina - Charlotte*

*Joseph A. Cazier, Appalachian*

*State University*

*Dinesh S. Dave, Appalachian*

*State University*

**Discussants**

*Andrew S. Jensen, University of North*

*Carolina - Charlotte*

*Nabil A. Ibrahim, Augusta*

*State University*

*Daniel R. Rota, Robert Morris University*

**[QT1] QUANTITATIVE  
THEORY AND  
FORECASTING ANALYSIS**

8:00AM to 9:30 AM

*West C*

**Chairperson**

*Michael Hutkin, Roanoke College*

Forecast the New One-Family Housing  
Market in the U.S.

*Andrew T. Light, Liberty University*

Forecasting Attendance at Historic  
Kenmore Plantation

*Galen F. deGraff, Mary*

*Washington College*

*Kenneth D. Machande, Mary Washington*

**Discussants**

*Kenneth D. Machande, Mary Washington*

*Andrew T. Light, Liberty University*

**[SR1] MEGA RESORTS AND  
SKI INDUSTRY**

8:00AM to 9:30 AM

*Arcadian 3-4*

**Chairperson**

*Richard J. Mills, Jr., Robert*

*Morris University*

Mega Resorts

*Denis P. Rudd, Robert Morris University*

*Patrick J. Litzinger, Robert*

*Morris University*

*Alina M. Zapalska, U.S. Coast*

*Guard Academy*

*Richard J. Mills, Jr., Robert*

*Morris University*

History of the Ski Industry in the United  
States and Switzerland: An Examination  
of Industry Success and Failure A

*Frank R. Flanegin, Robert*

*Morris University*

**Discussants**

*Kurt Schimmel, Robert Morris University*

*Richard T. Symons, Ashland University*

**9:30AM**

**COFFEE BREAK**

*9:30AM to 10:00 AM*

*Mezzanine West*

Sponsored by Roanoke College  
Business Administration Department  
Larry Lynch, Chair

**9:45AM**

**[SP3] TUTORIAL: MAKING  
YOURSELF A MORE  
VALUABLE EMPLOYEE**

*9:45AM to 11:15 AM*      *Arcadian 1-2*

**Presenter**

*Danny R. Arnold, Frostburg  
State University*

**[SP4] TUTORIAL:  
CONFERENCE  
MANAGEMENT USING THE  
WEB-CMS**

*9:45AM to 11:15 AM*      *Atlantic View II*

**Presenter**

*Albert E. Avery, Towson University*

The Web-CMS has been used by a number of organizations to manage professional academic conferences, including this one. It is a work in progress and constantly evolving into an even more powerful management information system. The session is intended for prospective program chairs and track chair who would benefit from a personal introduction to the system.

**[AC1] MANAGERIAL  
ACCOUNTING AND TAXES**

*9:45AM to 11:15 AM*      *Arcadian 3-4*

**Chairperson**

*John L. Stancil, Florida Southern College*

Export Tax Incentives and the Production Activities Deduction  
*John L. Stancil, Florida Southern College*  
Today's Cost Accounting Systems - Problem or Solution?

*Richard E. Crandall, Appalachian  
State University*

*Oliver M. Julien, Appalachian  
State University*

Human Resource Accounting from an International Perspective  
*Maria L. Bullen, Clayton State University*

**Discussants**

*Richard E. Crandall,  
Appalachian State University*  
*Maria L. Bullen, Clayton State University*  
*John L. Stancil, Florida Southern College*

**[EP2] WORKSHOP: COURSE  
EMBEDDED ASSESSMENT:  
CONTINUOUS  
IMPROVEMENT  
AND ACCREDITATION  
STANDARDS**

*9:45AM to 11:15 AM*      *Arcadian 6*

**Coordinators**

*Paul Lyons, Frostburg State University*  
*Randall Bandura, Frostburg  
State University*

**[EP3] TECHNOLOGY AND LEARNING**

9:45AM to 11:15 AM *East Ballroom*

**Chairperson**

*Thomas W. Gainey, University of West Georgia*

Assistive Technology Availability in Libraries and Media Centers

*Mel D. Krohn, Virginia State University*  
*Jerry Neal, University of Cental Missouri*  
*Dennis Ehler, Central Missouri*

*State University*

Bridging the Gap Between Traditional and Online Educations with Technology and Creativity

*Susan S. Light, Liberty University*

Blended Learning in Academia:

Suggestions for Key Stakeholders

*Jeff Rooks, University of West Georgia*

*Thomas W. Gainey, University of West Georgia*

**Discussants**

*Thomas W. Gainey,*

*University of West Georgia*

*Jerry Neal, University of Cental Missouri*

*Emma Jane Riddle, Winthrop University*

**[FI2] EDUCATION IN FINANCE AND ECONOMICS**

9:45AM to 11:15 AM *West A*

**Chairperson**

*Michelle Hagadorn, Roanoke College*

Educational Attainment and Economic Growth Across Countries

*David A. Brat, Randolph-Macon College*

Navigating the Maze: Understanding the Financial Implications of Common Business Structures

*Michelle Hagadorn, Roanoke College*

*Norma Clifton, Roanoke College*

Measuring Improvements in

Understanding of Basic Economic Terms, Principles, and Concepts Resulting From Taking a College General Education

Economics Course

*Timothy A. DuPont, Lander University*

*Deborah A. Natvig, Lander University*

**Discussants**

*Timothy A. DuPont, Lander University*

*David A. Brat, Randolph-Macon College*

*Michelle Hagadorn, Roanoke College*

**[MG1] INTERNATIONAL MANAGEMENT TOPICS**

9:45AM to 11:15 AM *Water's Edge*

**Chairperson**

*Abigail H. O'Connor,*

*Longwood University*

Comparing Job Expectations of Chinese and American College Students

*Joseph Tomkiewicz, East*

*Carolina University*

*Mariusz Sagan, Lublin*

*Technical University*

*Robert Frankel, University of*

*North Florida*

*Chunfang Wang, Shenyang Institute of Aeronautical Engineering*

Examination of Entrepreneurial

Personality Factors in a Brazilian Student Population An

*Shanan G. Gibson, East*

*Carolina University*

*Michael Harris, East Carolina University*

Does Procedural Justice Research Explain China's Civil Unrest?

*Joan Donohue, University of South*

*Carolina - Columbia*

*Jinpei Wu, Virginia Tech*

*Jeremy B. Fox, Appalachian*

*State University*

**Discussants**

*R. Daniel Spillman, Radford University*

*R. Eugene Hughes,*

*East Carolina University*

*Craig S. Galbraith, University of North*

*Carolina - Wilmington*

**[MG2] MANAGEMENT  
POTPOURRI**

9:45AM to 11:15 AM West C

**Chairperson**

*Elisabeth Gilster Velazquez, Roanoke  
College*

Perceptions of Knowledge Areas in  
Project Management

*Manouchehr Tababaei, Georgia  
Southern University*

Comparative Analysis of Ethnocentricity  
in the Middle East: Consumer Behavior in  
Lebanon and Kuwait

*Christopher Ziemnowicz, University of  
North Carolina at Pembroke  
Victor Bahhouth, University of North  
Carolina at Pembroke*

When Will the Housing Market Slump Be  
Over? Forecast New One-Family Houses  
Sold in the U.S.

*Andrew T. Light, Liberty University*

**Discussants**

*Michael Hutkin, Roanoke College  
Elisabeth Gilster Velazquez,  
Roanoke College*

*Victor Bahhouth, University of North  
Carolina at Pembroke*

**[PO1] THE IMPACT OF  
TECHNOLOGY IN  
OPERATIONS**

9:45AM to 11:15 AM West B

**Chairperson**

*Richard W. Monroe,  
Coastal Carolina University*

Utilizing Algorithm Visualizations to  
Teach, Understand and Master Classic  
Algorithms

*Chuck Leska, Randolph-Macon College*

Technological Forecasting: A Strategic  
Imperative

*Kerry D. Swinehart, East Tennessee  
State University*

*Phillip E. Miller, East Tennessee  
State University*

**Discussants**

*Christina D. McCart, Roanoke College  
Robert B. Burney,  
Coastal Carolina University*

**11:15AM**

**COFFEE BREAK**

*11:15AM to 11:45 AM  
Mezzanine West*

Sponsored by Appalachian State University

Office of Academic Affairs  
Stanley R. Aeschleman, Provost and  
Executive Vice Chancellor

**11:30AM**

**[AC2] PANEL: SPECIAL  
PANEL ON SARBANES-  
OXLEY DEVELOPMENTS**

11:30AM to 1:00 PM Arcadian 1-2

**Moderator**

*Douglas E. Ziegenfuss,  
Old Dominion University*

**Panelists**

*Douglas E. Ziegenfuss,  
Old Dominion University*

*Randall R. Spurrier,  
Old Dominion University*

*Otto B. Martinson,  
Old Dominion University*

**[AC3] LEADING EDGE  
ACCOUNTING ISSUES**

*11:30AM to 1:00 PM Arcadian 3-4*

**Chairperson**

*Adel M. Novin, Clayton State University*

Elected or Appointed School Boards: Is  
One More Accountable Than the Other?

*Catherine L. Staples, Randolph-  
Macon College*

*George S. Lowry, Randolph-  
Macon College*

Early Adopters of Fair Value Accounting  
for Stock-Based Compensation: A Case  
for Signaling

*Jerry Thorne, North Carolina A&T  
State University*

*Robert L. Howard, North Carolina A&T  
State University*

*Emmanuel O. Onifade,  
Morehouse College*

Assessing Control Risk in Small Business  
*Adel M. Novin, Clayton State University*

**Discussants**

*Adel M. Novin, Clayton State University*

*Catherine L. Staples,*

*Randolph-Macon College*

*Jerry Thorne, North Carolina  
A&T State University*

**[EP4] WORKSHOP:  
FACULTY CREDENTIALS:  
HOW TO DEVELOP AND  
MAINTAIN AN  
EFFECTIVE FACULTY**

*11:30AM to 1:00 PM Arcadian 6*

**Coordinator**

*Morgan P. Miles,*

*Georgia Southern University*

**Leaders**

*Linda S. Munilla,*

*Georgia Southern University*

*Mark A. Mitchell,*

*Coastal Carolina University*

*Mary F. Hazeldine,*

*Georgia Southern University*

*Danny R. Arnold,*

*Frostburg State University*

**[EP5] EXPERIENTIAL  
LEARNING AND TEACHING**

*11:30AM to 1:00 PM Atlantic View II*

**Chairperson**

*Larry A. Lynch, Roanoke College*

Ups and Downs of Teaching Abroad The

*James A. Pope, The University of Toledo*

Want a Win, Win, Win? Try Management  
Internships.

*Rick Weible, Marshall University*

Engaging Students in the Classroom:  
Thirteen Experiential Learning Activities  
for Business Courses

*Michael L. Monahan, Frostburg  
State University*

*Amit J. Shah, Frostburg State University*

**Discussants**

*William B. Pollard,*

*Appalachian State University*

*Larry A. Lynch, Roanoke College*

*Thomas F. Hawk,*

*Frostburg State University*

**[EP6] EDUCATIONAL  
PRACTICE IN  
INFORMATION SYSTEMS  
AND MANAGEMENT  
SCIENCE**

*11:30AM to 1:00 PM East Ballroom*

**Chairperson**

*Chuck Leska, Randolph-Macon College*

Evolution of the Undergraduate  
Management Science Course

*Ina S. Markham, James*

*Madison University*

*Susan W. Palocsay, James*

*Madison University*

Inquiry-based Approach for Teaching  
Students to Formulate Linear

Programming Models An

*Emma Jane Riddle, Winthrop University*

**Discussants**

*Diane J. Prince, Clayton University*

*Chuck Leska, Randolph-Macon College*



**[IT2] TECHNOLOGY  
TECHNIQUES AND TOOLS**

11:30AM to 1:00 PM West B

**Chairperson**

*James P. Lawler,  
Pace University - New York*

Data Validation

*Ramesh M. Choudhari, South Carolina  
State University*

*Shobha R. Choudhari, South Carolina  
State University*

Modeling Access Rights Using the Crud  
Security Cube: A Database Proof-of-  
concept Example

*Michael Collins, High Point University*

*Dale L. Lunsford, High Point University*

Social Networking and Privacy: The  
Dichotomy

*Leanne C. McGrath, University of  
South Carolina - Aiken*

**Discussants**

*Victor Bahhouth,*

*University of North Carolina at Pembroke*

*James P. Lawler,*

*Pace University - New York*

*Victor Bahhouth,*

*University of North Carolina at Pembroke*

**[MG3] STRATEGIC  
PLANNING**

11:30AM to 1:00 PM West A

**Chairperson**

*Michele T. Cole, Robert Morris University*

Reality of Strategic Planning: Epiphany or  
Evolution? The

*Richard E. Crandall, Appalachian  
State University*

*William R. Crandall, University of  
North Carolina at Pembroke*

Challenge of Crafting Strategies for  
Effective Crisis Management The

*John E. Spillan, University of  
North Carolina - Pembroke*

Long-range Planning Techniques in the  
United Kingdom

*Nabil A. Ibrahim, Augusta  
State University*

*Faramarz Parsa, State University of  
West Georgia*

*John P. Angelidis, St. John's University*

**Discussants**

*Raymond A. Jacobs, Ashland University*

*Kurt Schimmel, Robert Morris University*

*Joseph Tomkiewicz,*

*East Carolina University*

**[MK1] MARKETING &  
LOGISTICS**

11:30AM to 1:00 PM West C

**Chairperson**

*Susan S. Light, Liberty University*

A Framework for Managing the Strategic  
Sourcing Process

*Paul R. Martin, Coastal  
Carolina University*

*J. Edward Holsenback, Savannah  
State University*

University Students' Perceptions of Two  
Countries: Turkey and U.S.A.

*Norman Schnurr, Robert  
Morris University*

Transforming US Army Supply Chains :  
An Analytical Architecture for

Management Innovation

*Greg Parlie*

**Discussants**

*Christina D. McCart, Roanoke College*

*Sharon C. Gibbs, Roanoke College*

*Norman Schnurr,*

*Robert Morris University*

**[PS2] ISSUES IN THE FIELD  
OF MEDICINE**

11:30AM to 1:00 PM *Water's Edge*

**Chairperson**

*Robert T. Barrett,  
South Carolina State University*

Examining Nurses Perceptions of Rewards  
Structure

*Sudhir K. Chawla, Angelo  
State University*

*Dinesh S. Dave, Appalachian  
State University*

*Michael J. Dotson, Appalachian  
State University*

*Joseph A. Cazier, Appalachian  
State University*

*Tom F. Badgett, Angelo State University*

Statistical Control Technique for Assuring  
Just-In-Time Patient Flow in an  
Outpatient Surgery Setting: A Conceptual  
Framework A

*Stacy R. Barnes, College of Albemarle*

Some Issues in Medical Tourism

*Ajay K. Aggarwal, Millsaps College*

**Discussants**

*Ajay K. Aggarwal, Millsaps College*

*Dinesh S. Dave,*

*Appalachian State University*

*Stacy R. Barnes, College of Albemarle*

**5:00PM**

**[MT3] SE INFORMS  
BUSINESS MEETING**

5:00PM to 6:00 PM *West A*

**6:00PM**

**PRESIDENT'S RECEPTION**

6:00PM to 7:30 PM  
*Beachcomber's*

Sponsored by Clayton State University  
School of Business  
Jacob Chacko, Dean

**2:00PM**

**[MT1] SE DSI COUNCIL  
MEETING**

2:00PM to 3:30 PM *West A*

**3:30PM**

**[MT2] SE INFORMS  
COUNCIL MEETING**

3:30PM to 5:00 PM *West A*

## Friday, October 3

**7:30 PM**

**REGISTRATION**

7:30AM to 11:00 AM  
Mezzanine West

**CONTINENTAL  
BREAKFAST**

7:30AM to 7:45 AM  
Mezzanine West

**EXHIBITS**

7:30AM to 1:00 PM  
Mezzanine West

**8:00AM**

**PLACEMENT**

8:00AM to Noon  
Mezzanine West

**[AC4] ACCOUNTING  
EDUCATION**

8:00AM to 9:30 AM West B

**Chairperson**

*Sally W. Gilfillan, Longwood University*

On-Line Methods for Improving Learning  
in the First Course of Financial  
Accounting

*Sally W. Gilfillan, Longwood University*  
Linking Classroom-Prepared Financial  
Statements to Real-World Events

*W. Joseph Pollard, Stanly  
Community College*

*William B. Pollard, Appalachian  
State University*

Teaching to the AICPA's Model Tax  
Curriculum

*Gail D. Moore, Lander University*  
*Lara A. Degenhart-Cassid*  
*Paul V. Degenhart, Lander University*

**Discussants**

*William B. Pollard,*  
*Appalachian State University*  
*Gail D. Moore, Lander University*  
*Sally W. Gilfillan, Longwood University*

**[EP7] EDUCATIONAL  
POTPOURRI**

8:00AM to 9:30 AM Arcadian 1-2

**Chairperson**

*Edward D. Showalter,*  
*Randolph-Macon College*

Improving Performance with Skill  
Charting

*Paul Lyons, Frostburg State University*  
Revisiting Relationship Between  
Machiavellianism and Academic  
Achievement

*Abdul Aziz, Morgan State University*

**Discussants**

*Linda Ann Carson, Lander University*  
*Kay Lawrimore,*  
*Francis Marion University*  
*Jan H. Lynch, Roanoke College*

**[EP8] OUTCOMES AND EXPECTATIONS: EXPECTATIONS, PRODUCTION, SUCCESS AND SATISFACTION**

8:00AM to 9:30 AM *Atlantic View II*

**Chairperson**

*Janice Witt Smith,  
Winston - Salem State University*

Understanding Business Student Success and Satisfaction in Higher Education - An Exploratory Study

*Khushwant K. Pittenger,  
Ashland University*

*Kristine K. Parsons, Ashland University*

*J. David Lifer, Ashland University*

You Need to Get a Job - But You Better Keep Your Grades Up: Conflicting Expectations in Today's Academic Environment

*C. Michael Ritchie, University of South Carolina - Aiken*

*Kathleen W. Wates, University of South Carolina - Aiken*

Production and Capacity of US Doctoral Programs

*Rick Weible, Marshall University*

**Discussants**

*James P. Lawler,  
Pace University - New York*

*Janice Witt Smith,  
Winston - Salem State University*

*Kristine K. Parsons, Ashland University*

**[FI3] OBSERVATIONS IN THE STOCK MARKET**

8:00AM to 9:30 AM *Atlantic Parlor*

**Chairperson**

*Larry A. Lynch, Roanoke College*

Does the Observation of Bond Price Change Lead to an Ability to Pick Winning Stocks?

*Jeff C. Hobbs, Appalachian State University*

*Terrill R. Keasler, Appalachian State University*

*Chris R. McNeil, Appalachian State University*

Large Daily Price Changes & Subsequent Responses: The Case of the S&P500

*Robert J. Angell, North Carolina A&T State University*

*George W. Stone, North Carolina A&T State University*

Looking for a Change: Using Financial Ratios to Predict Distressed Stocks

*Victor Bahhouth, University of North Carolina at Pembroke*

*Christopher Ziemnowicz, University of North Carolina at Pembroke*

**Discussants**

*Larry A. Lynch, Roanoke College*

*Terrill R. Keasler,  
Appalachian State University*

*Robert J. Angell, North Carolina A&T State University*

**[FI4] ECONOMIC GROWTH, AND POVERTY**

8:00AM to 9:30 AM *Arcadian 3-4*

**Chairperson**

*Lari H. Arjomand,  
Clayton State University*

Poverty and Economic Conditions in Virginia

*Steven D. Lang, Randolph-Macon College*

Determinants of State Economic Growth No State Left Behind

*David A. Brat, Randolph-Macon College*

*David A. Brat, Randolph-Macon College*

*Lari H. Arjomand,  
Clayton State University*

*Steven D. Lang, Randolph-Macon College*

**[F15] THREE TOPICS IN  
ECONOMICS AND FINANCE:  
RISK, INSURANCE, AND  
VIRTUAL WORLD**

8:00AM to 9:30 AM West C

**Chairperson**

*Norma Clifton, Roanoke College*

Pricing Policies: Understanding Insurers  
Use of Credit Scoring

*Billie A. Brotman, Kennesaw  
State University*

Transaction Exposure and Value at Risk:  
A Practical Application for MNCs

*Kashi Khazeh, Salisbury State University  
Robert C. Winder, Christopher  
Newport University*

Real Financial Reporting Issues in the  
Virtual World

*Robert B. Burney, Coastal  
Carolina University*

**Discussants**

*Robert C. Winder,  
Christopher Newport University  
Norma Clifton, Roanoke College  
Billie A. Brotman,  
Kennesaw State University*

**[MG4] LEADERSHIP AND  
ENTREPRENEURS**

8:00AM to 9:30 AM Arcadian 6

**Chairperson**

*Barry A. Wray, University of  
North Carolina - Wilmington*

Substitutes for Leadership and Job  
Satisfaction Revisited

*I. Edward Jernigan III, University of  
North Carolina - Charlotte  
Joyce M. Beggs, University of North  
Carolina - Charlotte*

Elements of Entrepreneurial Success

*Daniel E. Fox, Ashland University  
Richard T. Symons, Ashland University  
Raymond A. Jacobs, Ashland University*

Learning More About the Project  
Manager's Job

*John W. Stamey, Jr., Coastal  
Carolina University*

**Discussants**

*Richard E. Crandall,  
Appalachian State University  
Cheryl L. Adkins, Longwood University  
R. Daniel Spillman, Radford University*

**[PS3] ECONOMIC  
DEVELOPMENT ISSUES**

8:00AM to 9:30 AM Water's Edge

**Chairperson**

*Mark A. Mitchell,  
Coastal Carolina University*

Economic Development of South  
Carolina's I-95 Counties: Infrastructure  
Development and Project Possibilities

*Robert T. Barrett, South Carolina  
State University  
Robert E. Pugh, Francis  
Marion University*

Hurricane Katrina: How the Business  
Recovery of New Orleans is Progressing

*Louis C. Mancuso, Southern  
University - New Orleans*

Sustainable Business Development

*Elisabeth Gilster Velazquez,  
Roanoke College*

**Discussants**

*Elisabeth Gilster Velazquez,  
Roanoke College  
Robert T. Barrett,  
South Carolina State University  
Louis C. Mancuso,  
Southern University - New Orleans*

**[QT2] QUANTITATIVE  
THEORY AND ANALYSIS  
METHODS**

8:00AM to 9:30 AM *West A*

**Chairperson**

*Michael Hutkin, Roanoke College*

Is a Process Bayesian? Does IT Make a  
Difference?

*Robert L. Andrews, Virginia  
Commonwealth University*

*Jonathan Allan Andrews, Naval  
Surface Warfare Center  
Steve Custer, V. C. U.*

Minimizing the Normalized Sum of  
Square for Workload Deviations on  
Identical Parallel Machines

*Johnny C. Ho, Columbus State University  
Tzu-Liang Tseng, University of Texas  
at El Paso*

*Alex J. Ruiz-Torres, University of Texas  
- El Paso*

*Francisco J. Lopez, Macon State College*  
**Discussants**

*Johnny C. Ho, Columbus State University  
Joan Donohue,  
University of South Carolina - Columbia*

**9:30AM**

**COFFEE BREAK**

9:30AM to 10:00 AM

*Mezzanine West*

Sponsored by Coastal Carolina University  
E. Craig Wall, Sr. College of Business  
Henry Lowenstein, Dean

**9:45AM**

**[SP5] PANEL: MANAGING  
CHANGE IN INSTITUTIONS  
OF HIGHER LEARNING**

9:45AM to 11:15 AM *Atlantic View II*

**Moderator**

*Ramin Cooper Maysami,  
University of North Carolina at Pembroke*

**Panelists**

*Christopher Ziemnowicz,  
University of North Carolina at Pembroke  
William R. Crandall, University of  
North Carolina at Pembroke*

**[AC5] INTERNATIONAL  
ACCOUNTING**

9:45AM to 11:15 AM *Arcadian 1-2*

**Chairperson**

*Sean Chen, Furman University*

China's Foreign Direct Investment  
Accounting: Fluffed Up Stories or True  
Financial Reporting?

*Sean Chen, Furman University*

International Financial Reporting

Standards: An Update for Academicians

*Robert B. Burney, Coastal  
Carolina University*

*Linda R. Henderson, Coastal  
Carolina University*

A Comparative Study of Corporate  
Accounting Malfeasance and  
Restatements for 100 Companies with  
Resulting Financial and Market Impact  
and Monitoring  
Characteristics

*Liz Washington Arnold, The Citadel*

**Discussants**

*Liz Washington Arnold, The Citadel*

*Sean Chen, Furman University*

*Robert B. Burney,  
Coastal Carolina University*

**[EP9] WORKSHOP:  
REMAINING ENERGETIC  
AND ENGAGED IN THE  
CLASSROOM:  
THE SENIOR FACULTY  
CONSORTIUM**

9:45AM to 11:15 AM      *Arcadian 6*

**Coordinator**

*Marilyn Smith, Winthrop University*

**[UR1] UNDERGRADUATE  
STUDENTS RESEARCH  
PAPERS**

9:45AM to 11:15 AM      *West C*

**Chairperson**

*Paul L. Ewell, Virginia Wesleyan*

**Program Merchant**

*Charles R. West, North Carolina  
State University*

*Matthew M. Haentschke, N.C.  
State University*

**Privacy in a Genetic Age**

*Catherine Noyes, Randolph-  
Macon College*

**Krispy Kreme: A Strategic Analysis**

*Michael Justin Ivie, Clayton  
State University*

*Steven Douglas Gabel, Clayton  
State University*

*Heather Crumbley, Clayton  
State University*

**Predicting Success in College Math**

**Courses**

*Casey N. Gearheart, Roanoke College*

**Judges**

*Paul L. Ewell, Virginia Wesleyan*

*Wilma Andrews,*

*Virginia Commonwealth University*

*Christina McCart, Roanoke College*

**[FI6] RECENT  
DEVELOPMENTS IN THE  
HOUSING MARKET**

9:45AM to 11:15 AM      *Atlantic Parlor*

**Chairperson**

*Adel M. Novin, Clayton State University*

**Risk, Moral Hazard and the Bailout of  
Bear Stearns**

*Uma V. Sridharan, Lander University*

**Sub-Prime Mortgage Debacle : Lessons for  
the Future The**

*Clyde L. Posey, Alcorn State University*

**Discussants**

*Clyde L. Posey, Alcorn State University*

*Adel M. Novin, Clayton State University*

**[FI7] ECONOMIC  
PERFORMANCE AND PEER  
TO PEER MICROFINANCE**

9:45AM to 11:15 AM      *West A*

**Chairperson**

*Reza Kheirandish,  
Clayton State University*

**Does Eva Really Help Long Term Stock  
Performance?**

*George S. Lowry, Randolph-  
Macon College*

**Kiva : Peer to Peer Microfinance and the  
Stimulus of Entrepreneurship**

*Morgan P. Miles, Georgia  
Southern University*

*Jacqueline K. Eastman, Georgia  
Southern University*

*Kevin L. Eastman, Georgia  
Southern University*

**Evaluating Forecasts of Rates of Return:**

**Geometric and Arithmetic Means Dual It  
Out**

*George S. Lowry, Randolph-  
Macon College*

*Wesley M. Jones, The Citadel*

**Discussants**

*Morgan P. Miles,*

*Georgia Southern University*

*Wesley M. Jones, The Citadel*

*Charles B. Pfitzner,*

*Randolph-Macon College*

**[PS4] LEGAL AND SAFETY  
ISSUES**

9:45AM to 11:15 AM *Water's Edge*  
**Chairperson**  
*Ajay K. Aggarwal, Millsaps College*

Commercial Contracts in an Electronic  
Medium

*John P. Geary, Appalachian  
State University*  
*Dinesh S. Dave, Appalachian  
State University*

Comparing Attitudes on Victim  
Compensation and Disaster Relief: Are  
There Regional Differences?

*Michele T. Cole, Robert Morris University*  
*Norman A. Dolch*  
*Jeff Guiler, Robert Morris University*  
*Beth A. Kampsen, Robert  
Morris University*

Best Practice Solution to Reduce Patient  
Falls and Increase Patient Satisfaction

*Dennis Ehlert, Central Missouri  
State University*  
*Marilyn Ehlert, Fitzgibbon Hospital*

**Discussants**

*Dennis Ehlert,*  
*Central Missouri State University*  
*John P. Geary,*  
*Appalachian State University*  
*Michele T. Cole, Robert Morris University*

**[SR2] SPORTS AND  
RECREATION POTPOURRI**

9:45AM to 11:15 AM *Arcadian 3-4*  
**Chairperson**  
*Denis P. Rudd, Robert Morris University*

Dogs No Longer Mans Best Friend : A  
Test of Football Market Efficiency

*Ladd M. Kochman, Kennesaw  
State University*

Walking-Your-Talk: Gap Analysis for  
Student Attendance at Collegiate Athletic  
Events

*Michael Latta, Coastal  
Carolina University*

*Mark A. Mitchell, Coastal  
Carolina University*

Factors Affecting Self Esteem

*Serena Reese, Virginia State  
University - Petersburg*

**Discussants**

*Cynthia W. Brown, Winston-Salem  
State University*  
*Raymond A. Jacobs, Ashland University*  
*Chris Starkey, James Madison University*

**[PC1] GRADUATE STUDENT  
PAPER COMPETITION**

9:45AM to 11:15 AM *West B*  
**Chairperson**  
*Shanan G. Gibson,*  
*East Carolina University*

ExxonMobil Goes Green

*Jennifer T. Free, Clayton State University*  
*Barbara B. Bukowska, Clayton  
State University*  
*Artrice Love-Collins, Clayton  
State University*

**Judges**

*Robert T. Barrett,*  
*South Carolina State University*  
*Shanan G. Gibson,*  
*East Carolina University*

**11:00AM**

**[E12] WORKSHOP: USING  
RUBRICS FOR COURSE  
LEARNING GOALS,  
FEEDBACK, AND  
EVALUATION**

11:00AM to 12:30 PM *Atlantic Parlor*  
**Coordinators**

*Thomas F. Hawk,*  
*Frostburg State University*  
*Amit J. Shah, Frostburg State University*



**11:15AM**

**COFFEE BREAK**

*11:15AM to 11:45 AM*

*Mezzanine West*

Sponsored by

University of South Carolina Upstate

Johnson School of Business and

Economics

Darrell Parker, Dean

Lilly Lancaster, Palmetto Review

Study of Troy's E-Campus Test Strategies:  
Comparison of Proctored and Non  
Proctored Exams

*Diane J. Prince, Clayton University*

Richard A. Fulton, Troy University

*Thomas W. Garsombke, Claflin University*

**Discussants**

*Thomas W. Garsombke, Claflin University*

*Joseph Tomkiewicz,*

*East Carolina University*

*Meredith J. Uttley, Lander University*

**11:30AM**

**[EI3] WORKSHOP:  
CLASSROOM EXPERIMENTS  
IN ECONOMICS**

*11:30AM to 1:00 PM*      *Arcadian 1-2*

**Coordinator**

*Reza Kheirandish,*

*Clayton State University*

**Leaders**

*Shabnam Mousavi,*

*Georgia State University*

*Lari H. Arjomand,*

*Clayton State University*

**[EP10] EVALUATIONS AND  
EXAMS**

*11:30AM to 1:00 PM*      *Arcadian 3-4*

**Chairperson**

*Thomas W. Garsombke, Claflin University*

Student Perceptions of Teaching  
Evaluations

*Linda Ann Carson, Lander University*

*Meredith J. Uttley, Lander University*

*Yvonne Combs, Lander University*

Assessment of Course Learning Outcomes

Using End-of-semester Instructor-Course

Evaluation Process: Benefits and

Drawbacks

*Adel M. Novin, Clayton State University*

*Michael H. Deis, Clayton State University*

**[EP11] ACCOUNTING ISSUES  
IN EDUCATIONAL  
PRACTICE**

*11:30AM to 1:00 PM*      *Atlantic View II*

**Chairperson**

*Catherine L. Staples,*

*Randolph-Macon College*

Teaching the Concept of Free Cash Flow to  
Non-business Students

*Robert L. Howard, North Carolina*

*A&T State University*

Creating a Problem Format That Captures  
the Interconnections of Managerial  
Accounting Terminology

*William B. Pollard, Appalachian*

*State University*

Performance Differences in Intermediate  
Accounting I Class Between Transfer and  
Matriculating Students Using Four Years  
of Data

*Douglas E. Ziegenfuss, Old*

*Dominion University*

*Randall R. Spurrier, Old*

*Dominion University*

**Discussants**

*Douglas E. Ziegenfuss,*

*Old Dominion University*

*Robert L. Howard,*

*North Carolina A&T State University*

*Catherine L. Staples,*

*Randolph-Macon College*

**[IT3] PANEL: TIPS AND TRICKS FOR USING OFFICE 2007**

11:30AM to 1:00 PM West A

**Moderators**

*Robert L. Andrews,*  
*Virginia Commonwealth University*  
*Wilma Andrews,*  
*Virginia Commonwealth University*

**Panelist**

*Goran Trajkovski,*  
*South University*

**[IT4] CONSUMER AND HEALTH CARE TECHNOLOGIES**

11:30AM to 1:00 PM Water's Edge

**Chairperson**

*James P. Lawler,*  
*Pace University - New York*

A Cross-Cultural Investigation of Consumer-Media Choice

*Hua Dai, Green*  
*Prashant Palvia, UNC - Greensboro*  
*Cindi Khanlarian, UNC - Greensboro*

Healthcare Technologies: Evaluation and Use of Computerized Patient Medical Records and Other Technology

*Allen E. Smith, Francis Marion University*  
*Kerry D. Swinehart, East Tennessee State University*

Reducing the Information Technology Security Risk in Medical Supply Chains

*Christopher L. Rees, George Washington University*  
*Jason K. Deane, Virginia Tech*

**Discussants**

*Jan H. Lynch, Roanoke College*  
*Victor Bahhouth,*  
*University of North Carolina at Pembroke*  
*Sally W. Gilfillan, Longwood University*

**[MG5] HUMAN RESOURCES**

11:30AM to 1:00 PM West B

**Chairperson**

*Michelle Hagadorn, Roanoke College*

The Use of Formalized Rating Systems in Early-Stage Angel Investment Screening

*Craig S. Galbraith, University of North Carolina - Wilmington*  
*Leeanne Zeznock, University of North Carolina - Wilmington*

Employee-Manager Fit on the Dimension of Customer Service Climate and Employee Outcomes

*Kim K. Mckeage, Longwood University*  
*Cheryl L. Adkins, Longwood University*

Organizational Commitment Scale Revisited: Dimensionality and Internal Consistency: A Research Note

*Kurt Schimmel, Robert Morris University*  
*Jeff Guiler, Robert Morris University*  
*Kara Rutowski, Robert Morris University*

Compa-ratio: Do Distributions Within a Pay Range Make a Difference in Determining Internal Pay Equity?

*R. Eugene Hughes, East Carolina University*

**Discussants**

*John W. Stamey, Jr.,*  
*Coastal Carolina University*  
*William R. Crandall,*  
*University of North Carolina at Pembroke*  
*I. Edward Jernigan III,*  
*University of North Carolina - Charlotte*  
*Shanan G. Gibson,*  
*East Carolina University*

**[PO2] ADVANCES IN SUPPLY CHAIN PERFORMANCE**

11:30AM to 1:00 PM West C

**Chairperson**

*Shona D. Morgan,*  
*North Carolina A&T State University*

Production Planning and Scheduling in Remanufacturing Operations: A Literature Review

*Shona D. Morgan, North Carolina A&T State University*  
*Roger Gagnon, North Carolina A&T State University*

Lean, Agile and Demand Driven Strategies

for Enhanced Supply Chain Performance  
*Richard W. Monroe, Coastal  
Carolina University*

**Discussants**

*Ajay K. Aggarwal, Millsaps College  
Emma Jane Riddle, Winthrop University*

**[PS5] ISSUES IN SOCIETY  
AND SOCIAL  
RESPONSIBILITY**

*11:30AM to 1:00 PM Arcadian 6*

**Chairperson**

*Nabil A. Ibrahim,  
Augusta State University*

Importance-Performance Analysis:  
Helping Your Community Partners Walk  
Their Talk

*Robert D. Nale, Coastal  
Carolina University  
Dennis A. Rauch, Coastal  
Carolina University  
Samuel A. Wathen, Coastal  
Carolina University  
Mark A. Mitchell, Coastal  
Carolina University*

Privacy Policies: An Investigation Into  
Best Practices for Information Security  
and Data Protection

*Edward D. Showalter, Randolph-  
Macon College*

Enrolling the Student with Disabilities: A  
Content Analysis of Pennsylvania Higher  
Education Websites

*Shirley H. Gold, Robert Morris University  
Michele T. Cole, Robert Morris University*

**Discussants**

*Shirley H. Gold, Robert Morris University  
Mark A. Mitchell,  
Coastal Carolina University  
Edward D. Showalter,  
Randolph-Macon College*

**1:00PM**

**PRESIDENT'S LUNCHEON**

*1:00PM to 2:30 PM  
Dunes Ballroom*

Sponsored by the University of  
North Carolina Wilmington  
Cameron School of Business  
Larry Clark, Dean

**STUDENT PAPER AWARD  
PRESENTATIONS**

*1:00PM to 2:30 PM  
Dunes Ballroom*

Sponsored by  
Randolph-Macon College  
Department of Economics and Business  
William Johnston, Provost  
and Co-sponsored by  
Roanoke College  
Office of Academic Affairs  
Michael Hakkenberg - Interim Dean