

Evaluation, Assessment, and Accreditation, Oh My!  
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Whenever evaluation, assessment and accreditation are mentioned, faculty and administrators tend to cringe and whine. It is hoped that at the end of the session, participants will have a more positive view of these three aspects of the new normal in higher education. The session will begin with a discussion on the differences between evaluation and assessment and how they relate to accreditation. The discussion will then move to how assessment can be properly perceived as a way to improve program and student outcomes by informing faculty on how to maximize student learning. The session will conclude with a discussion on how the importance of these concepts is changing due to external pressures. The session will be interactive with participation by attendees.